

West Michigan World Trade Association

World Traders of the Year Nomination

The West Michigan World Trade Association [WMWTA] understands that international trade is critical for our region's business and economic growth. On May 6, 2020, we will be hosting our premier event honoring a business and individual that have influenced and contributed to the global economy in our area.

Please consider nominating a business and individual that you feel have made significant contributions to the growth of international trade in West Michigan. Multiple submissions are welcome and recommended! The deadline for submissions is December 31, 2019.

To see the previous year's award recipients please visit our website at <https://wmwta.org>.



GENERAL CRITERIA

- The nominee must be located (but not necessarily headquartered) in the West Michigan area. They do not have to be a member of the WMWTA.
- Members of the WMWTA Board of Directors and their employers are not eligible for consideration for the award.
- Recipients of the award within the previous five years are not eligible for consideration.

BUSINESS

The following will be considered in the general selection.

- A demonstrated commitment to international trade. A minimum of a five-year history in international trade.
- Must conduct business in several foreign countries (i.e. direct, licensee, subsidiary, dealer, joint venture).
- Any innovative approaches to international trade will be viewed positively, such as adapting a product to a specific market.
- Clearly demonstrated intentions to broaden its international trade.

INDIVIDUAL

For the individual category, the following will be considered in addition to the general selection criteria:

- A demonstrated commitment to a career involving international trade. A minimum of three years in international trade is required.
- A demonstrated willingness to share time and talent in promoting international trade. Items to be considered: participation in the World Trade Association, participation in international programs, published author on trade, etc.
- Has demonstrated an interest in continuing to learn about international trade through continued training (i.e. attending international seminars).
- Actively promotes the purposes of the West Michigan World Trade Association and encourages new membership.

2020



World Traders of the Year

- **Deadline for nomination submissions is Tuesday, December 31, 2019.**
- **The award winner will be announced Friday, January 31, 2020, featured throughout the entire year and honored at a cocktail reception May 6, 2020.**

For more information contact:

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Application online at <https://wmwta.org>

